

Danvish Muthu.

Product Designer | Visual Designer

*I Design Solutions That Simplify
Life And Enhance Experiences.*

Education

Indian Institute of Technology (IIT)

Hyderabad

Bachelor of Design (2019 - 2023)
CGPA: 8.28

Thamarai International School

Thanjavur

XII (CBSE) (2018 - 2019)
Marks: 94%

Awards

Academic Excellence Award - 2022

Indian Institute of Technology Hyderabad (IITH)

Best Animation Film Award

Save Our Species (20+ Awards and Nominations)

Skills

Visual/ Interaction Design User Research
AGILE User Strategy Design Thinking
Prototyping Problem Solving Usability Testing
Storyboarding Wireframing Collaboration

Software

Figma Adobe XD Pen Pot Adobe Suite
Miro Webflow Framer No-Code
Zeplin AI Tools Fusion 360 HTML, CSS

Reach Me Out...

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or scan here



Experience

Jellybean

Founding Product Designer

(Jul 2023 - Present)

- Spearheaded the design for dashboard and app, boosting user engagement by 30% among 2,000+ employees.
- Created e-commerce features that enabled 4,000+ successful checkouts within two months, increasing platform revenue by 15%.
- Developed a comprehensive design system, improving design consistency and efficiency across all projects by 25%.

GenY Medium

Visual Designer - Intern

(Feb 2022 - Mar 2022)

- Designed for the production of marketing materials and the creation and editing of visual content.
- Enhanced brand communication and promotional strategies across multiple platforms.

Freelancing

Visual Designer

(Jul 2021 - Nov 2021)

- Designed a website for the IIT Hyderabad AI dept., increasing traffic by 30% and enhanced experience.
- Created menus for Pizza Shop, boosting customer engagement and driving a 25% increase in sales.

SabZ Agriservice

Product Designer - Intern

(Nov 2020 - Jan 2021)

- Designed pilot versions of web and mobile applications, significantly boosting user engagement.
- Collaborated with cross-functional teams ensuring user experience initiative aligns to business objectives.

Projects

UPI Payments & Ticketing

State Govt. Bus Services

(Student project | 2023)

Case study on modernizing state government bus services in India through the implementation of a secure and efficient digital payment and ticketing system.

Keezhadi Chronicles

An Immersive Tale

(Thesis project | 2023)

Led the design and development of "Keezhadi Chronicles," a project combining narrative and controversy mapping to explore the Keezhadi site's significance in history.